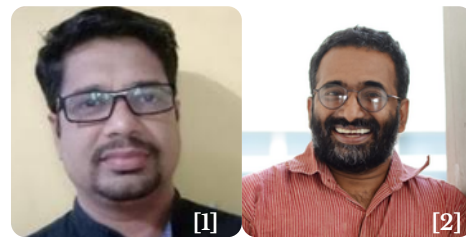


Scenarios across three disciplines: Design, Futures, & Strategy

KID: 20240317

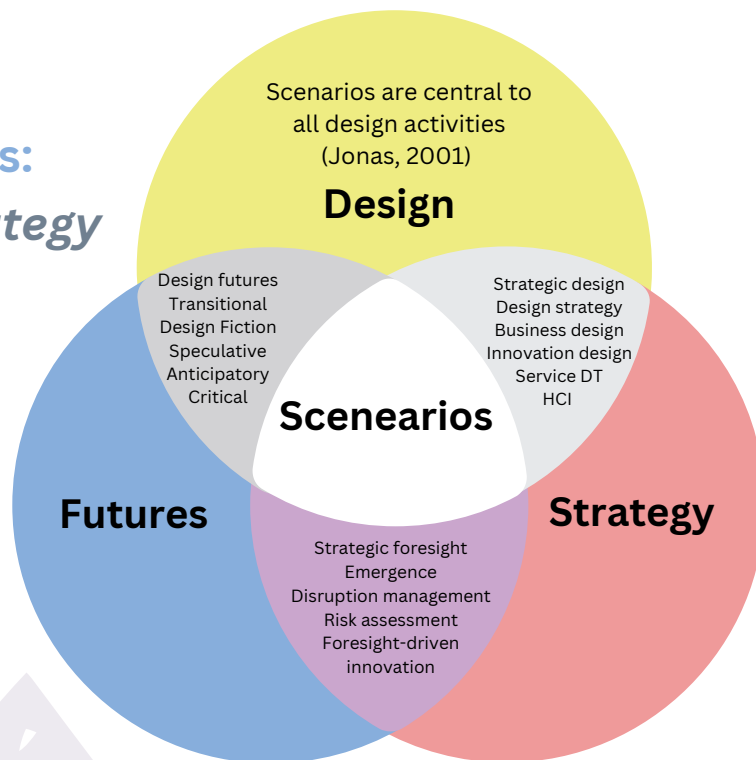


Scenarios across three disciplines: Design, Futures, & Strategy

To cope with uncertainties and plan for alternate futures by expanding the focus of attention.

Scenarios should not be regarded as forecasts; instead, they should be seen as coherent depictions of the various potential future conditions (Porter 1985)

Tools for comprehending complex future landscapes (Barron et al., 2023)



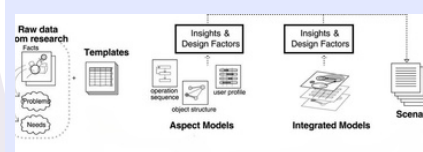
MOST USED SCENARIO STRUCTURES / FRAMEWORKS

SRI Matrix

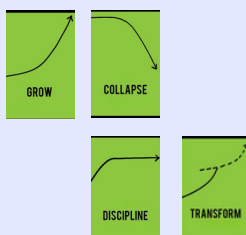
- Stanford Research Institute Matrix *Hawken et al (1982)*
- Scenarios based on past projects and fragmented information

Design Innovation Framework

Lim & Sato (2006)



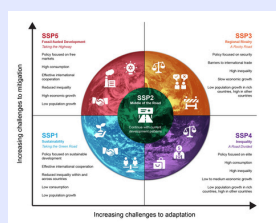
Dator's Four Images of the Future (1979, 2014)



Causal Layered Analysis Inayatullah (1998)



Shared Socioeconomic Pathways Richter et al. (2023)



Combinational Approaches

- Cooperative scenarios
- Manoa Technique
- Probability based approaches
- Divergence mapping
- Morphological analysis

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